

Maggie Lawrence is an award winning writer, (now film maker), who began her creative writing career as a journalist and advertising copywriter.

Maggie worked for a major Melbourne newspaper, where she had her own feature column and by-line. She later trained as an advertising copywriter at Ogilvy and Mather in Melbourne and freelanced for agencies in Sydney and London. One of the agencies Maggie worked for as a freelance copywriter was M&C Saatchi in London. She gained a personal reference from advertising guru Sir Maurice Saatchi.

But Maggie felt there was something missing in the lucrative world of advertising and she gave up her copywriting career in favour of writing screenplays and books that would offer something of value to the world.

She has since written a children's book, a novel, five screenplays and several situation comedy series pilots. One of Maggie's screenplays won an award in a Hollywood screenwriting competition. A second screenplay tied for the winning place in the same competition.

A situation comedy pilot that Maggie wrote, was nominated for an Australian Writers' Guild **Monte Miller Award**.

She also had an original situation comedy pilot series in development with ABC TV in Melbourne. Maggie has since developed this into a feature length romantic comedy screenplay

Maggie launched her film making career with a short film **Point Blank** that she wrote, produced and directed. It has been screened at several International film festivals.