



culture unplugged

Culture Unplugged (“C.U.”) has been sponsoring and maintaining an archive of short-and long-form documentaries and films with a socio-cultural focus. This archive consists of films produced by film-makers from all regions of the world. The archive’s purpose is to help individuals, groups or institutions with mission to facilitate a shift in global consciousness via the medium of films. It aims to empower them to raise awareness on humanity’s existence, evolution and purpose in line with the needs of our time, by creating programs/screenings designed for a niche/global community. C.U. pioneered to sponsor and has since 2008 provided a platform for filmmakers and producers to connect with the seeking citizens across the world and contribute to the evolution of collective consciousness of humanity.

When you submit your content to the Culture Unplugged, you grant C.U. a non-exclusive license to showcase and screen your work through Culture Unplugged’s online portals, mobile apps, decentralized or centralized Metaverses, NFT & DAO events, AR/VR experiences as well as offline screening venues. Culture Unplugged does not own your film; you just grant C.U. a non-exclusive license to showcase it. This will not prohibit you from screening/distributing your film with other online or offline venues/entities. At any given time, if you wish to withdraw your film from the Culture Unplugged archive, you can do so by informing C.U. The request for removal will be furnished within 30 days from the day of the request.

When a network or institution other than C.U. expresses interest in broadcasting or screening your film, we will contact you and introduce you directly to them so you can carry out direct communication. If you wish for us to facilitate such dialogue or help the film reach a wider audience through us or another opportunity, we will be happy to help you. With your permission, we will act on your behalf to promote your work to global audiences and present your profile as a filmmaker|artist through all our digital channels.

Culture Unplugged efforts are non-commercial and are financially fully supported by the independent|personal funds of a private citizen, as a part of a socio-spiritual mission, since 2007. Culture Unplugged is neither affiliated with nor has been supported by any governmental, religious, corporate funds or foundation grants. It believes in being self-sustainable | community-dependent, and hence it hopes to raise funds in the future by utilizing the assets|value built in the phase one of its org-evolution, to fund and sponsor the new avatar of its platform in the phase two of its growth, and also support the expansion of its global community of viewers & participants.

We understand your time is important and apologize for the length of this document. However, please read this and share your concerns and suggestions with us. We are here to listen to you – the film-makers/storytellers – and be your collaborator|partner in further democratizing the media and society, and aspire to be the thriving virtual community that works harmoniously beyond borders, to not only fulfill personal dreams but also to pursue the collective dream of evolving humanity. Culture Unplugged team as a facilitator aspires to belong to this community and play its part in mutuality. Together with you, we hope to introduce a new-age system to the film/media industry that will enable us all to pioneer a new way of being, belonging and creating. Your feedback, participation and patience are highly appreciated to enable us, to serve ‘our community’.



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TERMS OF USE

The following terms and conditions govern all use of the cultureunplugged.com's web and digital venues operated by Culture Unplugged, ("C.U") (the "Site") and the services available on or in connection with the Site (including, without limitation, services relating to content hosting, uploading, sharing and publishing, screening, viewing and transmitting), (collectively, the "Service"). The Service is offered subject to acceptance without modification of all of the terms and conditions contained herein (the "Terms of Use") and all other operating rules, policies and procedures that may be published from time to time on the Site by C.U.

By accessing any part of the service, you agree to adhere to the terms and conditions of these terms of use. C.U.'s acceptance is expressly conditioned upon your assent to all of the terms and conditions of these terms of use.

1. Submitting Content

C.U. will use the term "Your Content" to mean and refer to any and all content, videos, films, media and materials you submit to us.

Once you have registered with www.cultureunplugged.com and/or submitted Your Content, you will become a "Member."

Once you become a Member, you can also submit content for selection in the C.U. Events & Programs, Site Publishing and other distribution purposes.

To participate in C.U. archive and screenings, Your Content must meet all the specifications and requirements relating to formatting, compatibility, operating characteristics and submission and these can be found on www.cultureunplugged.com ("Content Requirements"). In order to submit content, Your Content must meet C.U.'s Content Requirements.

For special program/event-participation, films and media must fit the theme and criteria of that specific event or program.

We will not be responsible for HDs, DVDs lost in transit or for damaged, misdirected, unusable or unreadable content. We will not be able to return the material submitted for participation. You may choose to deliver Your Content to C.U. via digital upload, instead.

2. Content Requirements

You take full responsibility and liability for the content you submit through the Service (or that is otherwise submitted through your C.U. account).

You agree not to submit any content that (i) is libelous, defamatory, obscene, pornographic, sexually, racially, culturally, or ethnically offensive, harassing, intimidating, threatening, hateful, discriminatory or abusive, or (ii) otherwise infringes or misappropriates the rights of any third party (including, without limitation, intellectual property and privacy rights). C.U. reserves the right, at any time, without notice and without limiting any and all other rights we may have under these Terms of Use, at law or in equity, to remove and delete your content and profile-account from www.cultureunplugged.com.



C.U. reserves the right to delete or reject any content that C.U. and its global community, in its sole discretion, deems to be in violation of these Terms of Use or the Content Requirements and Propriety. C.U. reserves the right to edit and use Your Content for the purposes of promoting the social mission, the Service and the Site.

3. Rights Granted to C.U.

By submitting Your Content to the Service, or displaying, publishing, or otherwise posting any content on or through the Service, you hereby do and shall grant C.U. a worldwide, non-exclusive, perpetual license to fully promote Your Content in connection with the Service and C.U.'s (and its successors' and assigns') organizations, including, without limitation, through any web/digital media channels (including, without limitation, third-party websites, mobile/communication networks, digital devices, IPTV, Blockchain Platforms, Non-Fungible Token Art and Metaverses). If your content receives any contributions from the audience post or during the period of screening the content, C.U. is committed to pass on to you 100% of revenue generated by Your Content, through its online platform or other digital/media devices/venues. C.U. will entrust you to share and contribute back a percentage of revenue to C.U. that you deem fair and just for the service provided to you by C.U. This is optional based on your personal choice and goodwill. C.U. aspires to pioneer new economic/sharing models as an expression of its intention to build a trust-based community, with and among film-makers.

When submitting Your Content to the Service, you consent C.U. the usage of 30-60 seconds of content (short-clips) from any/each of the media files, to support the creation of promotional art and media structures, promo-films, advertisements or other awareness and/or fund raising activities, with unrestricted access and usage. C.U. will retain all rights, title, and interest in any promotional material and digital or NFT art created, from the film-clippings extracted from the content submitted on the platform, that is produced for promotional or fund-raising purpose, or other ancillary purposes.

In connection with Your Content, you affirm, represent, and warrant that (and that you can and will demonstrate to C.U.' full satisfaction upon its request that): (i) you own or have the necessary licenses, rights, consents, and permissions to use and authorize C.U. to use each and every image and sound contained in each such Your Content submission and to enable inclusion and use of such Your Content submission in the manner contemplated by the Service and these Terms of Use; (ii) you have the written consent, release, and/or permission of each and every identifiable individual person in the Your Content submissions to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the Your Content submissions in the manner contemplated by the Service and these Terms of Use; and (iii) the posting of Your Content on or through the Service or otherwise does not violate the privacy rights, publicity rights, intellectual property rights, contract rights, or any other rights of any person or entity. You agree to pay all royalties, fees, and other monies owing any person or entity by reason of any content submitted by you to or through the Service.

Each film will participate in the C.U. events, programs and venues, for the specific duration published on Site, and then be available as part of the online collection/archive on C.U. site.

All participating films are entitled to the financial reward received from the viewer(s), which can be transferred directly into your account (PayPal/Crypto), in the form of a currency that meets the international fund transfer laws/formalities and operational logistics/feasibilities suited to the circumstances/events of the time. In case, you have missed to share/update your fund transfer



account details with C.U., the accumulated funds by Your Content will remain in the custodial account on the Site, which must be claimed by you in the preferred timeframe published on the Site!

4. Ownership

C.U. does not claim any ownership rights to the content that you submit to www.cultureunplugged.com.

C.U. retains all rights, title and interest in and to www.cultureunplugged.com, including, but not limited to, all associated intellectual property and proprietary rights existing anywhere in the world. You acquire no ownership, proprietary or other rights, title or interest in or to www.cultureunplugged.com. C.U. will also retain all rights, title, and interest in any promotional material and digital or NFT art created, from the film-clippings extracted from the content submitted on the platform, that is produced for promotional or fund-raising purpose, or other ancillary purposes.

5. Financial Consideration

C.U. offers film-makers a choice to generate funds for the content screened on C.U. venues. It will be at your discretion as a film-maker, owner or representative of the film, to allow the public to contribute funds to your film via your PayPal account or Crypto wallet. C.U. is committed to pass on the entire financial benefit generated through online or offline screening efforts, to you. (100% of all funds generated will be directly passed on to you, the film-maker, owner or representative of the film. C.U. will entrust you to share and contribute back a percentage of funds to C.U. that you deem fair and just for the service provided to you by C.U. This is optional based on your personal choice and goodwill. C.U. has pioneered such economic/sharing models as an expression of its intention to build and maintain a trust-based community with and among film-makers.). C.U. will not deduct any expenses or costs associated from promoting the content. C.U. will adhere to its socio-spiritual vision of harmony and trust, and will not compromise the intent or the process for the need to sustain or generate funds for its operations and offerings to the entire community.

Since its debut in 2007, C.U. platform has been supported by the funds of a private citizen. C.U. is neither affiliated with nor has been supported by any governmental, religious, corporate funds or foundation grants. It intends to be self-sustainable / community-dependent. If/when needed, it will raise funds through promotional fund raising activity, which may be dependent on the assets/ value built in the phase one of its services. The proceeds from such activities will be used for sustenance of the free audience viewership, for continued expenses of hosting and streaming of the content, and to continue providing the administrative support for the platform. To raise such funding support, C.U. may choose various methods, such as Content driven NFT Art or Content driven Published Art or Special Content Adverts and Trailers or Short Form Promotional Video or other digital methods as and when available. If/when these activities will provide additional funds, it will be utilized to develop and create more expanded access for free audience viewership and richer methods of content experience and content delivery. Such new developments and expansion of services will require new or additional administrative support and other operational expenses for the platform, for which C.U. will also depend upon and use the funds raised through such marketing and promotional activities as mentioned above.

6. Removal of the film



Culture Unplugged does not own your film; you just grant C.U. a non-exclusive license to showcase it. This will not prohibit you from screening/distributing your film with other online or offline venues/entities. At any given time, if you wish to withdraw your film from Culture Unplugged archive, you can do so by informing C.U. The request for removal will be furnished within 30 days from the day of the request. If your film participates in any of the C.U.'s special film-screening event or program and is rewarded/supported by the audience, you will allow the film to be shared with the audience for the entire duration of the event or program, or allow sharing for a custom duration, as requested and published online for a given event or program.

7. Indemnification

You shall defend, indemnify, and hold harmless C.U., its affiliates and each of its, and its affiliates', employees, contractors, directors, suppliers and representatives from all liabilities, losses, damages, claims, and expenses, including reasonable attorneys' fees, that arise from (i) Your use or misuse of, or access to, the Service, (ii) any content you submit through the Service (including, without limitation, with respect to infringement of any third party rights), or (iii) otherwise from your violation of these Terms of Use. C.U. reserves the right to assume the exclusive defense and control of any matter otherwise subject to indemnification by you, in which event you will assist and cooperate with C.U. in asserting any available defenses.

8. Disclaimers and Limitation of Liability

The Service, and all content available through the service, are provided "As Is" and "As Available." The foregoing are provided without warranty of any kind, express or implied, including, but not limited to, the implied warranties of title, non-infringement, merchantability and fitness for a particular purpose, and any warranties implied by any course of performance or usage of trade, all of which are expressly disclaimed.

In no event shall C.U. be liable with respect to the subject matter of these Terms of Use (i) for any indirect, incidental, punitive, or consequential damages of any kind whatsoever, substitute goods or services, or (ii) for any amount in excess of US \$100.00. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations and exclusions may not apply to you.

9. Dispute Resolution

The Terms of Use shall be governed by and construed in accordance with the laws of the State of Delaware, excluding its conflicts of law rules, and the United States of America. You expressly agree that the proper jurisdiction for any claim or action arising out of or relating to the Terms of Use or your use of this Site or Service is in the state or federal courts located in Delaware and you further agree and submit to the exercise of personal jurisdiction of such courts for the purpose of litigating any such claim or action. Use of the Service is not authorized in any jurisdiction that does not give effect to all provisions of the Terms of Use, including without limitation, this section. You and C.U. agree that any cause of action arising out of or related to the Service must commence within one (1) year after the cause of action arose; otherwise, such cause of action is permanently barred.

10. Copyright and Trademark Notices



C.U. has adopted the following general policy toward copyright infringement in accordance with the Digital Millennium Copyright Act (<http://lcweb.loc.gov/copyright/legislation/dmca.pdf>). The address of C.U.'s Designated Agent to Receive Notification of Claimed Infringement (*Designated Agent*) is listed at the end of this policy.

It is C.U.'s policy to (1) block access to or remove Content that it believes in good faith to be copyrighted material that has been illegally copied and distributed by any of our advertisers, affiliates, content providers, members or users; and (2) remove and discontinue service to repeat offenders.

11. Communication and Awareness Emails

C.U. or its associated Mission (Fasting Culture) from time to time will notify you about the upcoming events, programs, launches and other new developments intended to expand its vision, mission and services. C.U. will also share any information it deems necessary to help raise the collective awareness of an immediate global/local issue or for any subject related to human consciousness and progressive world-society. C.U. will not send you any communication regarding financial contribution or any other such forms of contribution as part of its mission. If you are a film-maker/storyteller or a film-lover/viewer, and want to exclude yourself from the distribution and the platform, you will need to submit a request for removal from the C.U. Platform via email contact (at) cultureunplugged.com. This will allow our system to disable direct communication link from the film page and other section(s), and as a result C.U. will not send any further updates or communication via email or any other medium.

12. General

This Agreement, together with our Terms of Use, is the entire agreement between you and C.U. relating to your submission of content for use in the Culture Unplugged venue at www.cultureunplugged.com and the subject matter of this agreement supersedes any prior or inconsistent agreements. C.U. reserves all rights of agreement & registration termination.

C.U. reserves the right, in its sole discretion, to modify these Terms of Use at any time by posting a notice on the Site, or by sending you a notice via email, postal mail or otherwise. You shall be responsible for reviewing and becoming familiar with any such modifications. Such modifications are effective upon first posting or notification, and use of the Service by you following such posting or notification constitutes your acceptance of the Terms of Use as modified. You agree to review the Terms of Use regularly to ensure that you are updated as to any changes. Unless otherwise indicated, the Terms of Use and all Content provided by C.U. are copyright © 2007 Culture Unplugged Ltd. All rights reserved.